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## PERIODIC COMMUNITY NEWSLETTER

March 3rd, 2014

Issue # 01



### Greetings from the GreenScreen® Team!

Dear Colleagues,

Welcome to the first issue of our periodic community newsletter. It is our goal to provide you with updates on the GreenScreen method, case studies, opportunities to improve your GreenScreen assessment skills and upcoming events and trainings. We hope it is of use to you, and welcome your feedback.

2014 is proving to be an exciting year with leaders in a variety of industry sectors, government agencies, NGOs, standard development bodies and more, driving increased visibility and movement toward greener and safer chemicals in products.

In this first newsletter, please find information on a number of opportunities for your active participation in the GreenScreen Program. We seek to expand the community of practitioners and to continue to improve the method and its utility through our combined expertise and creativity.

Thank you to those of you who participated in our recent survey. Your feedback is much appreciated and is being used to continually improve the program.

Warm regards, especially to those of you in the very cold, "lower 48",

Dr. Lauren Heine  
Co-Director Clean Production Action  
Director GreenScreen® Program  
Juneau, Alaska

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## Upcoming Events & Training

### ***Certified Practitioner Program - Starting Soon!***

The GreenScreen® Certified Practitioner Program provides advanced training in the GreenScreen method. Successful participants are eligible to become certified to provide GreenScreen assessment services within their organization and to submit assessments to the GreenScreen Verification Program.

There is still time to [ENROLL](#) in the upcoming course beginning in March 2014!

Class dates for the March 2014 cohort: 3/19/2014, 4/23/2014, 5/21/2014 and 7/2/2014.

Additional work sessions: 7/30/2014, 8/13/2014 and 9/17/2014.

### ***GreenScreen® Introductory Workshops Cleveland, Ohio, April 3, 2014***

#### ***2014 Great Lakes Green Chemistry Conference: Innovating for Success***

Please join us for a full day training workshop on the GreenScreen for Safer Chemicals, a state of the art chemical hazard assessment tool.

The workshop is hosted by Clean Production Action on April 3, in conjunction with the 2014 Great Lakes Green Chemistry Conference in Cleveland, Ohio. It will follow the 2014 Great Lakes Green Chemistry Conference on April 1 – 2 and the Great Lakes Regional Pollution Prevention Roundtable meeting on March 31. The three events are coordinated but separate; you can register for one, two, or all three.

The workshop will provide a hands-on introduction to using GreenScreen and examples of how businesses can integrate GreenScreen into their chemical management programs. It is intended for those who perform chemical assessments and decision-makers who utilize chemical assessments to inform their decisions. It supports business and technical experts, supply chain management, materials selection, procurement, product and process design, environmental health and safety, sustainability, and regulatory affairs.

These workshops are an excellent value because they are subsidized by a grant from EPA.

For more information, including agendas, speaker bios, accommodation and registration, please see the [conference website](#). Space for the GreenScreen training is limited, and pre-registration is required. [REGISTER](#) here for the upcoming session on April 3, 2014 in

Cleveland, OH.

The Cleveland workshop is the fifth of six Introductory GreenScreen trainings offered in the Great Lakes Region as part of the Great Lakes Restoration Initiative (GLRI). The final GLRI training workshop will be on June 4 in Buffalo, NY.

## ***Webinar Next Week***

### ***Safer Chemicals in Building Products: How to Get LEED Credit!***

**Date: Thursday, March 6, 2014**

**Time: 3:00 PM - 4:00 PM EST**

#### **[REGISTER](#)**

In this webinar, Dr. Lauren Heine, Co-Director at Clean Production Action, provides an overview of the LEED v4 Disclosure and Optimization credits, with a focus on available tools that can be used to support manufacturers and specifiers in achieving those credits.

The Materials & Resource section of LEED v4 proposes dramatic changes in how building products are considered for LEED projects. The focus has expanded from attributes such as recycled content and rapidly renewable materials to include themes of transparency and optimization that are operationalized through ingredient disclosure, hazard screening, hazard reduction and product optimization.

GreenScreen® List Translator and the full GreenScreen for Safer Chemicals method are cited in LEED v4 as key tools to support building product disclosure and optimization. Health Product Declaration™, GreenScreen® and Cradle to Cradle® certification support manufacturers and specifiers in developing or specifying products on the path from inventory to assessment to optimization.

This webinar will describe the range of approaches that can be used to align with LEED v4 certification. Dr. Lauren Heine applies green chemistry, green engineering and design for the environment for sustainable business practices. Lauren works closely with the USEPA Design for the Environment Program to facilitate the development of DfE Screens for Safer Chemicals. She co-authored GreenScreen for Safer Chemicals, a tool for benchmarking chemicals based on inherent hazard. Lauren earned her doctorate in Civil and Environmental Engineering from Duke University.

**Space is limited.**

**[Reserve your Webinar seat now!](#)**



# The Method in Action

## Case Studies

We would like to keep you updated on all of the diverse ways GreenScreen is being used within manufacturing and industry, as well as in government, external standards, eco-labels, in academia, for consulting, you name it!



For a high-level overview of the GreenScreen, please take a look at the [CPA website](#), particularly the "[In Practice](#)" section on who is using the Green Screen.

In the future, this section will be dedicated to spotlight stories on new uses of GreenScreen to forward our mission on safer chemicals in products!

Do you have a story to share on successful adoption and use of GreenScreen in the marketplace? We'd love to hear from you!

Email us at [greenscreen@cleanproduction.org](mailto:greenscreen@cleanproduction.org)

## Method Updates & Revisions

Version 1.2 of the Method was released in October 2013. We will keep you updated here on any updates and revisions, and opportunities to participate in the GreenScreen Technical Advisory Committee. Stay tuned!

[Download the Method](#)

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## Noteworthy

### **PINFA Conference: Meeting High Performance Flammability Requirements for Aviation**

Phosphorus, Inorganic, and Nitrogen Flame Retardants Association (Pinfa NA), SAMPE and State of Washington Department of Ecology are sponsoring a workshop on Meeting High Performance Flammability Requirements for Aviation on April 2-3, 2014 in Seattle, WA to present trends in the aviation design and manufacturing industry on flame retardants and advanced materials technology solutions. Attendees will hear from Aviation OEMs, regulatory experts and solutions providers regarding needs in the growing aviation industry.

An introduction to the latest developments in flame retardant

technologies will be presented on the opening afternoon. The conference will continue with presentations from experts in the aviation field regarding environmental, regulatory and testing requirements as well as advanced manufacturing and materials technologies.

WHO SHOULD ATTEND:

OEMs; Designers; Manufacturing; Market Development; Supply Chain

[Download the flyer.](#)



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